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Delhi Urban Art Commission

PUBLIC NOTICE

The Delhi Urban Art Commission prepared *Guidelines on Public Art in Delhi* which were deliberated in a Roundtable on the subject Chaired by the Hon'ble Minister of State (Independent Charge) Ministry of Housing and Urban Affairs, Government of India and in which artists and other stakeholders participated. The Revised Guidelines on the basis of suggestions received are now uploaded on the DUAC website at www.duac.org inviting suggestions/comments from the members of the public, municipal bodies, Government Departments/Organizations etc. Any person having any suggestion/comments with respect to the *Guidelines on Public Art in Delhi* may send their suggestions/comments in writing to the Secretary, Delhi Urban Art Commission, Core-6A, UG & First Floor, India Habitat Centre, Lodhi Road, New Delhi-110003 or through email at publicartdelhi@gmail.com.

The communication thus sent should bear the subject "*Suggestion on Guidelines on Public Art in Delhi*" in the letter, on the envelope and the email, as the case may be. The person making the suggestions should also give his/ her name, address and telephone/contact number(s) which should be legible.

The last date for receipt of suggestions/ comments is 31.07.2018.

VINOD KUMAR
Secretary, DUAC

(To invite suggestions from public)

Date : 27th June, 2018



DELHI URBAN ART COMMISSION

(A Statutory body under an Act of Parliament, Government of India)

(DRAFT)

PUBLIC ART POLICY, GUIDELINES AND MASTER PLAN FOR DELHI

Part-A :POLICY

The policy for public art in Delhi is:

- To encourage public art in both the “Public Realm” as well as the “Private Domain”.
- To encompass various visual public art forms such as sculptures, installations, paintings, etc.
- To ensure diversity of public art in terms of art forms, themes and artists and be inclusive.
- To encourage corporate social responsibility (CSR) funds to be channelized into public art.
- To promote public art in the city at various locations as per an Art Master Plan.

Part-B : GUIDELINES

2.1. Scope

- 2.1.1. This document is derived from Clause 13.11 (Chapter 13, Unified Building Bye Laws for Delhi-2016, notified in the Gazette of India No. 721 dated 22nd March 2016) “*Delhi Urban Art Commission can issue guidelines on public art from time to time and the same shall be followed*”.
- 2.1.2. For installation of statues: ‘Guidelines for the installation of statues / memorials in Delhi / New Delhi as issued by the Government, Ministry of Urban Development – Works Division’ issued in 1988 will be referred and decided by DUAC. (http://duac.org/site_content/attachments/Guidelines%20for%20Statues.pdf)
- 2.1.3. This document covers the requirements with regard to Public Art in the Private Domain and Public Realm (refer to 2.2.10, 2.2.11 respectively).

2.2 Terminology

For the purpose of this document, the following definitions shall apply:

- 2.2.1 *Accessioning*: is defined as the process by which a work of public art is placed on record.
- 2.2.2 *Artist*: An artist is a person engaged in an activity related to creating art, practicing the arts, or demonstrating an art.
- 2.2.3 *Budget for Art*: Budget for art represents a regulation that is adopted by public institutions, either on central, regional or local level, which defines that 1% of all public and semi – public buildings construction costs should be spent on Public Art.

- 2.2.4 *Digital art* is a practice which uses digital technology as an essential part of the creative or presentation process.
- 2.2.5 *Deaccessioning* is defined as the process by which a work of art or other object is permanently removed from a museum's collection or a space and record.
- 2.2.6 *Interactive Art* is a form of art that involves the spectator in a way that allows the art to achieve its purpose.
- 2.2.7 *Long term artworks* are mainly for site and building integrated artworks in which the site may be altered. The projects can range up to 30 years.
- 2.2.8 *Performance Art*: It is a performance presented to an audience within a fine art context, traditionally interdisciplinary .
- 2.2.9 *Permanent artworks*: This category of artworks is mostly Iconic which usually last for around 50 years and require dedicated installation space and need lifelong maintenance.
- 2.2.10 *Private Domain*: Any building/structure and its enclosure, which is privately owned or government owned (i.e. local bodies, state or central government) with/without boundary and with/without access control.
- 2.2.11 *Public Realm*: Public realm is defined as the space around, between and within buildings that are publicly accessible, including streets, squares, parks and open spaces. These areas and settings support or facilitate public life and social interaction.
- 2.2.12 *Public Art*: Public art is art work, in any media, that has been planned and executed with the intention of being staged in the physical public domain. Public art may include any art work which is exhibited in a public space, either inside a plot or outside. Public art includes outdoor sculptures, statues, murals, installations, frescos, mobiles and bas relief, folk and tribal art, artisans craft, indoor sculptures, wall paintings, indoor installations, digital art and other art forms relevant to the habitat, made of any material (including waste material) and have any color and texture.
- 2.2.13 *Public Art Advisors*: Experts appointed by DUAC (Refer 2.11) to guide in matters pertaining to Public Art.
- 2.2.14 *Public Art in landscape*: It integrates the various landscape elements to animate and enrich civic spaces, and connect inhabitants with the surroundings.
- 2.2.15 *Short term artworks* mainly require infrastructural investments and are located in large active public spaces like metro stations, underside of flyovers etc. where public interaction is possible and maximized on daily basis. These types of artworks span up to a year.
- 2.2.16 *Two dimensional Art*: Art on any planar surface (horizontal, vertical or overhead) which is accessible to, or visible to public.
- 2.2.17 *Three-dimensional Art*: Works of art are often site-specific and designed to transform the perception of a space.
- 2.2.18 *Temporary artwork* is the one which has a striking impact to engage a large section of audience in the given timeframe which includes active public spaces like public parks, urban edges / building facades. It lasts for a duration of a few days to a few weeks

2.3 Applicability

- 2.3.1 These guidelines shall be applicable to projects in Private Domain (refer to 2.2.10) requiring DUAC approval as well as the projects in the Public Realm (refer to 2.2.11).
- 2.3.2 All works proposed by Local bodies related to Public Art in the extents mandated in the DUAC Act/Unified building bye laws 2016/Master plan for Delhi 2021 to henceforth be submitted to DUAC for approval.
- 2.3.3 These guidelines shall be periodically reviewed as per requirement.

2.4 Types of Public Art Projects and Implementation Process

There are two types of projects coming to DUAC for approval:

- 2.4.1 **Projects in Private Domain** : *Projects with Public Art as a component*
The projects received by DUAC for scrutiny/approval which include the clause of incorporating '1% of the cost of construction of the structure for the projects' (within DUAC mandate) and/or any projects within public realm.

2.4.2 **Art in Public Realm : Projects with only Public Art proposals**

This process has been added to provide a platform to the applicants and the artists to add to the aesthetic and qualitative aspect of Public Art in Delhi.

The process for approval for these projects would be as per Annexure 3.

2.5 Types of Public Art

The typology of Public Art includes, but is not limited to the following:

2.5.1 **Public Art based on Medium**

- i. Digital and Interactive Public Art
- ii. Two dimensional Public Art
- iii. Three dimensional Public Art
- iv. Performing Arts
- v. Landscape / Horticulture

2.5.2 **Public Art based on Timespan**

- i. Temporary
- ii. Short term
- iii. Long term
- iv. Permanent

2.6 Public Art based on Location

Following is a list of suggested locations (As per hierarchies in Master Plan for Delhi, 2021). The list although is not exhaustive.

2.6.1 **Recreational spaces**

- i. Regional park
- ii. District park
- iii. Neighborhood park
- iv. Multipurpose grounds
- v. Urban plaza / Squares
- vi. Others as suggested by DUAC

2.6.2 **Transportation**

- i. Street furniture (includes dustbins, benches, signages, bollards etc.)
- ii. Junctions
- iii. Grade separated infrastructure (includes flyovers, underpasses, foot over bridge etc.)
- iv. Other Transport related Infrastructure (includes bus stops, IPT parking stands, toll booths, entrances to the city etc.)
- v. Public Transport including Buses and other vehicles, Delhi Metro trains.
- vi. Others as suggested by DUAC

2.6.3 **Commercial**

- i. District Centre
- ii. Community Centre
- iii. Local shopping complex
- iv. Socio – cultural Centre
- v. Metro stations, ISBT's and other Public buildings, Billboards.
- vi. Others as suggested by DUAC

2.6.4 **Green belt and water body**

- i. Green belt
- ii. Urban riverfronts and water fronts, lakes
- iii. Others as suggested by DUAC

2.6.5 **Utilities**

- i. Dhalaos
- ii. Public toilets
- iii. Sub stations
- iv. Water tanks
- v. Communication Towers

- vi. Others as suggested by DUAC

2.6.6 Miscellaneous

- i. Boundary walls
- ii. Façade wall common to exterior and interior of a building
- iii. Fences and railings
- iv. Pavements
- v. Footpaths
- vi. Others as suggested by DUAC

2.7 Design and Placement of Public Art

No Public Art to be erected, altered or maintained without obtaining an approval for the same from DUAC and shall be subjected to the following conditions:

- 2.7.1 Light and ventilation of buildings, if any, situated near Public Art shall not be obstructed.
- 2.7.2 The Artwork should not overwhelm or compete with the scale of the site or adjacent architecture.
- 2.7.3 The Artwork should not mar the aesthetic beauty of the surroundings.
- 2.7.4 Maintenance of the Artwork shall be as given in 2.8.
- 2.7.5 The artwork when located in natural surroundings should not create conflicts with the natural vegetation and habitat.
- 2.7.6 The Artwork should not interfere with the movement of traffic and supporting facilities.
- 2.7.7 The Artwork should not obstruct any pedestrian movement, fire escape, door or window, opening used as a means for egress or firefighting purposes.
- 2.7.8 Area of special control: Whenever in the opinion of DUAC, any Public Art otherwise permitted in terms of the guidelines, may affect injuriously or disfigure any particular area within the jurisdiction of DUAC; it may proclaim such area as an area of special control. Parks and land for public use may also be included as areas of special control.

2.8 Maintenance of Artworks

- i. All components of Public Art i.e. Base, artwork, overhangs (if any) etc. shall be kept in good condition, both structurally and aesthetically, and shall be repaired as and when necessary.
- ii. The project proponent / owner of the artwork are responsible for the upkeep and maintenance for the defined time period of the respective project.
- iii. The Local body shall maintain area around the artwork and keep it free from all kinds of encroachment.
- iv. The artist, at any stage during the lifetime, at no extra charge to the local body, should be prepared to provide advice concerning problems relating to the maintenance of the artwork unless agreed upon in writing.
- v. In case the project is abandoned the proponent / artist / owner would be liable for the same.
- vi. The local body (of the respective location) will be responsible for maintaining the artwork in a clean, sanitary and healthy condition.

2.9 Illumination of Artwork

- 2.9.1 No artwork shall be illuminated by other than electrical means, and electrical devices and wiring shall be installed in accordance with the requirements of (Part 8. Building Services, Section 2 Electrical and Allied Installations of NBC 2016 Code, Volume 2). In no case, shall any open spark or flame be used for display purposes unless specifically approved by the Authority.
- 2.9.2 *Intensity of Illumination:* No person shall erect any artwork which is of such intense illumination as to disturb the residents in adjacent or nearby residential buildings. Notwithstanding any permission given for such erection, any such artwork which after erection is, in the opinion of DUAC, of such intense illumination as to disturb the occupants of adjacent or nearby buildings shall, on the order of the Authority, be suitably altered or removed by the owner of the site concerned within such reasonable period as DUAC may specify.

2.10 Requirements for Temporary Artworks

- 2.10.1 All temporary Artwork shall be erected so as not to obstruct any opening and to minimize fire risk.
- 2.10.2 Temporary Artwork attached to or suspended from a building, constructed of cloth or other combustible material shall be strongly constructed and shall be securely attached to their supports. They shall be removed as soon as torn or damaged.
- 2.10.3 All temporary Artworks suspended from building or hung on poles, which extend across streets or other public spaces shall be subject to special approval of DUAC.

2.11 Public Art Advisors (PAA)

- 2.11.1 A Panel of 5 (five) Public Art Advisors shall be appointed by DUAC, to assist/ guide DUAC in matters pertaining to Public Art.
- 2.11.2 The Public Art Advisors shall have significant expertise/experience in the field of fine arts, art criticism, art history, graphic arts, design, curator, or other art and design-related fields, or who have demonstrated a strong interest in the visual arts and civic improvement.
- 2.11.3 The Public Art Advisors shall be appointed for a fixed period and on terms as decided by DUAC.
- 2.11.4 The Public Art Advisors shall:
 - a) Advise DUAC in regard to policies that will strengthen the arts and further public access to Public Art and related matters in Delhi that DUAC might identify.
 - b) Recommend opportunities for Public Art projects in the coming year.
 - c) Review artist concepts and recommend approval of concepts to DUAC.
 - d) Support public communication and outreach.

2.12 Commissioning of Public Art in Delhi:

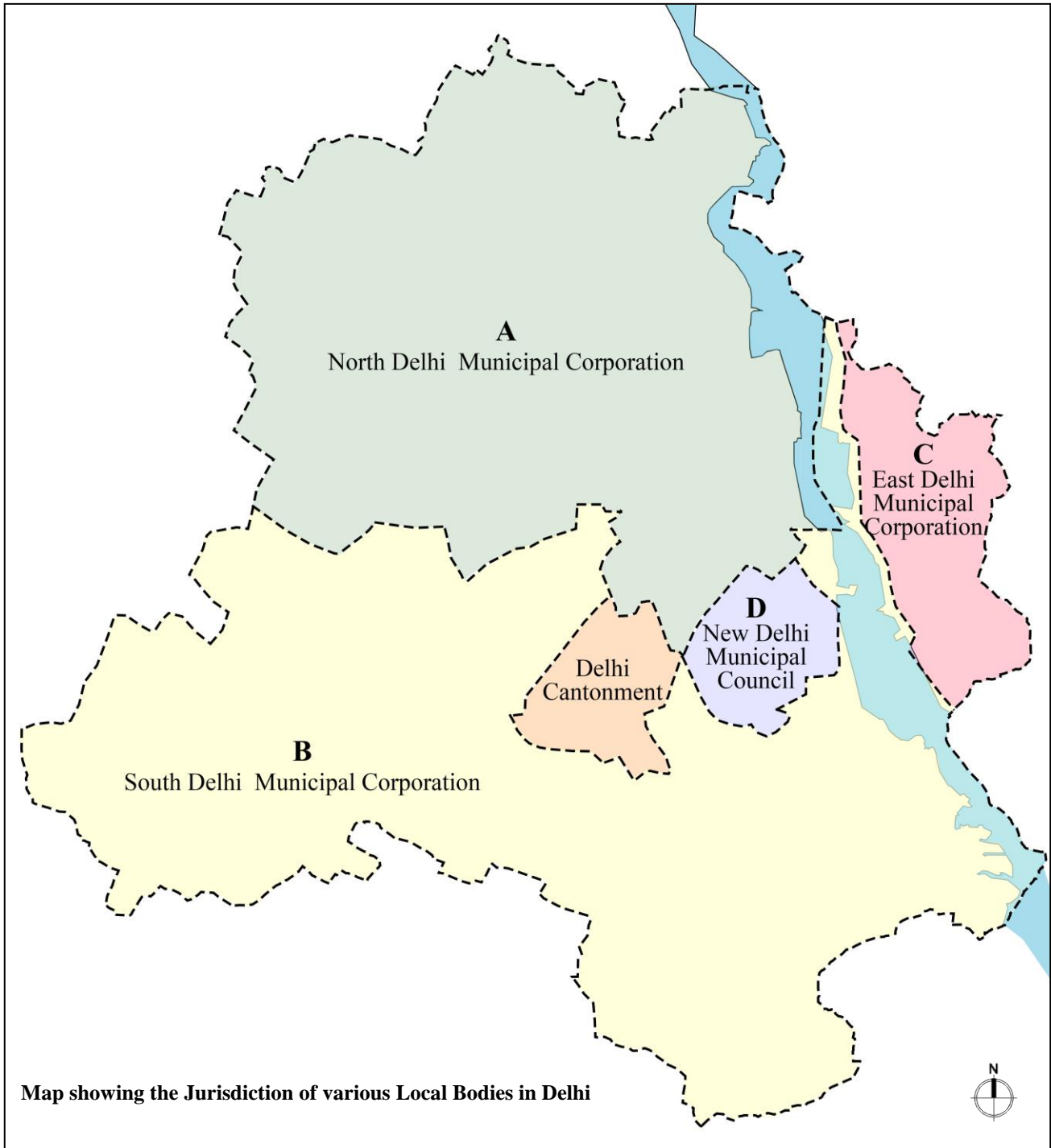
- a) Various local bodies shall announce periodically their intent to Commission public art work at various locations as per the Public Art Master Plan prepared by DUAC.
- b) Expression of Interest (EOI) shall be invited from various organizations/corporates to bid for various locations.
- c) The highest bidder shall be allotted the particular location.
- d) The bidder in turn shall appoint artists of his/her choice to execute the art work.
- e) The bidder shall conduct meetings with the local neighbourhood resident representatives so as to take their views into account before putting up the proposal for approval and execution thereafter.
- f) The approvals shall be as per Annexure-3.

2.13 Public Art Master Plan

All works of public art in Delhi shall be located as per a Public Art Master Plan prepared by the DUAC. (Refer to Part C)

Part-C : PUBLIC ART MASTER PLAN

In order to ensure a systematic emergence of Public Art in Delhi, this Public Art Master Plan has been prepared. The Public Art Master Plan shall define the broad locations of Public Art to be positioned in various parts of the city.



Potential Locations for Public Art in Delhi

A. North Delhi Municipal Corporation (North DMC)

- i. Elevated corridor starting from Shalimar Bagh
- ii. Rohini District Court
- iii. Azadpur Sabzi Mandi and Cold storages
- iv. Kashmere Gate I.S.B.T.
- v. Metro stations
- vi. Bus depots
- vii. Botanical Garden near Wazirabad
- viii. Community Centres
- ix. Local shopping complexes
- x. Entry to the city (Singhu Border)
- xi. District Park Shalimar Bagh
- xii. Japanese Park (near Rohini)
- xiii. Bhalswa Lake
- xiv. Hospital Facades

B. South Delhi Municipal Corporation (South DMC)

- i. Nehru Place District centre
- ii. Bikaji Cama District centre
- iii. Hauz Khas Forest
- iv. Jahapanah Forest
- v. Deer Park Lane
- vi. Community Centres
- vii. Local shopping complexes
- viii. Socio Cultural Centres
- ix. Sarai Kale Khan I.S.B.T.
- x. Nizamuddin Railway Station
- xi. Yamuna Riverfront
- xii. Metro stations
- xiii. Bus depots

C. East Delhi Municipal Corporation (East DMC)

- i. Laxmi Nagar District centre
- ii. Anand Vihar Bus Terminus and Railway station
- iii. Sanjay Lake
- iv. Central Business District, Karkardooma
- v. Karkardooma Court
- vi. Metro stations
- vii. Bus depots
- viii. Yamuna Riverfront

D. New Delhi Municipal Council (NDMC)

- i. Connaught Place
- ii. Lodhi Garden
- iii. Nehru Park
- iv. Community Centres
- v. Local shopping complexes
- vi. Socio Cultural Centres
- vii. Khan Market
- viii. Metro stations

ANNEXURES

Annexure 1: Updated Proformae for Public Art Projects received by DUAC (For DUAC Use)

Profile of the proponent / curator

- a. Name
- b. Qualification
- c. Work Experience
- d. Recommendations (if any)

1. For all the development projects received for approval at sanctioning stage by DUAC, it will be required to submit the following proforma:

- a. Definition of the project
- b. Purpose
- c. The scope and time span of the work
- d. How will the community benefit (particularly relevant if the work is in a community context)
- e. The outlined time frame

2. Proposal overview :

Concept – Intention and the central ideas behind the project

- a. Context – Briefly outline the context of the project, including cultural, historical, geographical, social or other background information.
- b. Process – The procedure to create the artwork, collaborate with other people or engage specific communities.
- c. Images – include conceptual and/or scale drawings with dimensions, measurements and type of materials (if proposing a physical artwork).

3. Proposed location/s and Duration

- a. State location/s proposed for the project. Provide a map with the exact location/s pinpointed.
- b. Specify the duration of the artwork to be displayed along with the benefit of having the art work on display for this period of time.

4. Physical consequences on the environment

Specify the impact of the project on the environment. (Consider materials used, waste, noise and other types of pollution).

5. Installation specifications

Provide the following specification for the artwork:

- a. Mediums
- b. Materials
- c. Scale
- d. Size, form, shape
- e. Lifespan
- f. Technical requirements (Audio , visual or any other technology related)

6. Maintenance

Describe maintenance, housekeeping and inspection details related to the artwork i.e. responsible individual / organisation, methods of maintenance, time schedule of repairs/maintenance and expected duration of the artwork.

7. Security And Safety Considerations

State any potential safety issues associated with the work or its installation i.e. potential dead and live loads, structural safety (including withstanding wind and seismic pressures) and design. Specify the actions to be taken to minimise the risk.

8. Removing the Artwork

Outline the process for removal of the artwork along with the authority/individual/organization responsible for deaccessioning.

9. Implementation Plan (Time Frame)

Outline a time frame for your project, including key dates stating the implementation process at various stages i.e. Design, construction, installation, exhibition and decommission.

10. *Budget*

Provide a budget breakdown covering fees, production, presentation, installation, documentation and other related services.

11. *Documentation and evaluation*

Describe documentation and evaluation for your project.

12. *If an existing artwork needs to be modified/ altered the following details need to be mentioned (case specific).*

- a. Landscape design
- b. Structural design
- c. Aesthetic quality
- d. Safety considerations

Draft for suggestions

Annexure 2: Updated List Of Drawings, Materials, Documents & Information Etc. pertaining to Public Art To Be Submitted To DUAC

1. At sanction/conceptual stage

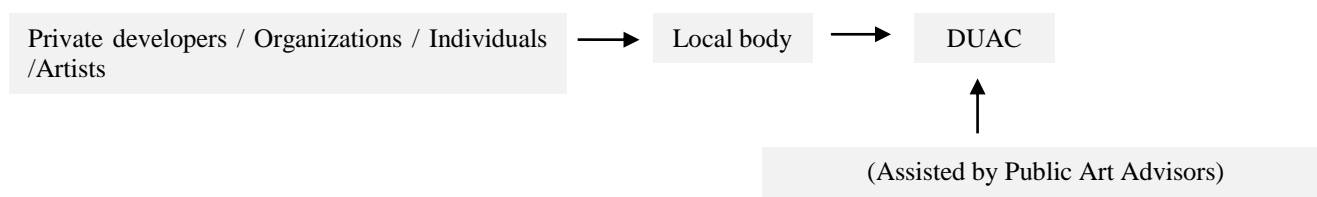
- a) Key/location plan of Work of Art.
- b) All plans, elevations, sections sufficient to explain the design proposal and expression along with presentation/concept drawings if considered necessary.
- c) Location and integration of art, (if it forms an integral part of the Master Plan or Design scheme).
- d) Statement of finishing materials to be used for the artwork with detailed specifications to be provided.
- e) Detailed model/3d view or any other visualization method to be presented which explains the volume and setting of the Artwork.
- f) A detailed document mentioning Project description, Concept, Inspirations (if any), Size, Material detail and other supporting details to be provided.

2. At completion stage

- a) Any changes done to originally approved work of art should be documented and submitted in the most understandable medium.
- b) Final integration of work of art in the landscape (if applicable) submitted in a suitable medium.
- c) Colored photographs (minimum 8) of the completed Artwork from different angles.
- d) Detail statement of finishing materials used externally.
- e) Certificate acknowledging association of an individual's/ organizations involved in the development of work of art.

Draft for suggestions

Annexure 3: Process of Public Art Implementation in Delhi



a) *Process for approval of Project Based Public Art at Concept stage*

- i. Public Art proposal brief (including proforma, visualizations etc. - as per Annexure 2) to be submitted to DUAC along with Concept stage drawings.
- ii. Proposal scrutinized by DUAC in consultation with the Public Art Advisors.
- iii. The recommendations of DUAC together with proposal based on the Commission's observations are sent to the proponent.
- iv. Proposal re-submitted to DUAC for approval after revision.

b) *Process for approval of Project Based - Public Art Projects at Approval stage*

- i. Public Art proposal submitted to the concerned local authority.
- ii. Local authority refers the proposal to DUAC for further perusal.
- iii. Checklist and proforma required for submission for a Public Art proposal issued to the proponent before submitting the proposal.

c) *Process for approval of Project Based - Public Art Projects at Completion stage*

- i. Public Art proposals at completion stage are referred to DUAC through the concerned local body.
- ii. DUAC in consultation with Public Art Advisors scrutinizes whether the project has been carried out as approved.
- iii. Public Art proposal given final completion certificate from DUAC.

Draft for suggestions